

WHO KNEW

AUGUST 2007



Sidney Erickson, Sumner High School, and Tejara Perry, Clover Park High School, talk with a trade show judge about the lessons they learned during Washington Business Week. Simpson Investment Company sponsored the young women and other students this summer, as it has since 1986.

Q Which of these quotes came from a local teenager this summer?

1. “I’ve never learned so much as I have in the past few days.”
2. “I’m ready to be in love with business.”
3. “I’ve learned to rely on others.”
4. “I’m going to ask my boss what I can improve on.”

Answers on back



Simpson Investment Company headquarters is in Tacoma, Wash., where it operates two subsidiaries. Simpson Timber Company converts logs into dimensional lumber. Simpson Paper Company (whose subsidiary is Simpson Tacoma Kraft Company, LLC), manufactures bleached and unbleached kraft pulp and linerboard.

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ANSWER:

All of them.



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917 E. 11th St.
Tacoma WA 98421

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Students attending Washington Business Week this summer spent five days living on a college campus, working in teams to create successful business plans for fictional products.

This postcard quotes students who attended Washington Business Week at Pacific Lutheran University. Hundreds more teens attended three other sessions across the state. Simpson believes education is a powerful tool for building future business. That's why we've been a Washington Business Week sponsor since 1986. Students learn teamwork, planning and persistence in addition to basic business tools.

We encourage you to support Washington Business Week's summer and in-school programs as a sponsor or volunteer. It's a worthy investment in our community's future success.

Meet a few of the students:

- 1 "I've never learned so much as I have in the past few days." – **Angad Nirh**, Shorecrest High School, who enjoyed using his accounting knowledge in a real-life setting.
- 2 "I'm ready to be in love with business." – **Daniel Pardo**, North Thurston High School, explaining that now he understands what his parents do for a living.
- 3 "I've learned to rely on others." – **Katie Westwood**, Tacoma School of the Arts, noting one of her lessons after being CEO of a fictional company for a week.
- 4 "I'm going to ask my boss what I can improve on."
– **Kristle Hayes**, Clover Park High School, referring to a tip she heard from a guest lecturer.

Washington Business Week is a program of the Foundation for Private Enterprise Education, a 501(c)3 organization. Go to www.WBW.org for more information.